

# PiX100

## IMPORTANT INFORMATION

PLEASE USE ARTWORK LAYER PROVIDED AND THEN FOLLOW THESE STEPS TO OUTPUT THE FINAL WORK.

1. ARTWORK MUST BLEED TO THE EDGE OF THE ART BOARD WITH IMPORTANT IMAGES AND TEXT WITHIN THE INNER BLACK LINE (1000 X 2020MM).
2. ALL IMAGES MUST BE CMYK AT 300dpi @DOCUMENT SIZE .
3. SAVE A PREPRESS PDF FILE REMOVING THE 'VISUAL TEMPLATE' AND SEND TO DSA.
4. PLEASE BE SURE TO MAKE ALL FONTS OUTLINED AND CROP/BLEED MARKS ARE REMOVED

NOTE: ART BOARD MUST REMAIN 1010 X 2245MM AT ALL TIMES.

FINALLY, PLEASE DELETE THIS INFORMATION LAYER BEFORE SENDING TO DSA

The logo consists of the letters 'D', 'S', and 'A' in a bold, stylized, white font. The 'D' is a simple block letter. The 'S' is more complex, with a thick, rounded top and a tail that curves back towards the 'A'. The 'A' is also bold and blocky, with a slightly slanted top. The letters are set against a dark, textured background.