

## IMPORTANT INFORMATION

PLEASE USE ARTWORK LAYER PROVIDED AND THEN FOLLOW THESE STEPS TO OUTPUT THE FINAL WORK.

1. ARTWORK MUST BLEED TO THE EDGE OF THE ART BOARD WITH IMPORTANT IMAGES AND TEXT WITHIN THE INNER BLACK LINE.
2. SAVE A PREPRESS PDF FILE REMOVING THE 'ARCH TEMPLATE' AND SEND TO DSA.
3. PLEASE BE SURE TO MAKE ALL FONTS OUTLINED AND PLEASE DON'T ADD ANY EXTRA CROP/BLEED MARKS

NOTE: ART BOARD MUST REMAIN 880 X 2000MM AT ALL TIMES

PLEASE DELETE THIS LAYER BEFORE SENDING TO DSA

The logo for DSA is rendered in a bold, white, sans-serif typeface. The letters are thick and closely spaced, with a slight slant to the right. The 'D' is the largest and most prominent, followed by the 'S' and 'A'. The overall style is clean and modern.